

PARKS AND RECREATION COMMISSION REGULAR MEETING CITY HALL KIVA 3939 N. DRINKWATER BLVD. SCOTTSDALE, AZ WEDNESDAY, FEBRUARY 20, 2013

SUMMARY MINUTES

PRESENT: Jeanne Alspaugh, Chair

Harry Schlegelmilch, Vice-Chair David Brown, Commissioner Virginia Harris, Commissioner Stan Koczka, Commissioner Michael Seiden, Commissioner Anne Wurth, Commissioner

STAFF: Jan Cameron, Parks, Recreation and Human Services Director

Tim Barnard, Parks and Recreation Manager Terry Erickson, Parks and Recreation Manager Brett Jackson, Parks and Recreation Manager Hugh McGill, LPC Parks and Recreation Manager Reed Pryor, Parks and Recreation Manager

Hugh McGill, Parks and Recreation Manager

Bryan Bundy, Senior Budget Analyst

Call to Order

Chair Alspaugh called the meeting of the Parks and Recreation Commission to order at 5:03 p.m.

Roll Call

A formal roll call noted the presence of a quorum.

Public Comment

No members of the public wished to comment.

Moment of Silence

The Commission observed a moment of silence.

Please note: These are summary action minutes only; to listen to this meeting in its entirety, please go to www.scottsdaleaz.gov, click on Mayor, Council, and Government, click on Boards and Commissions, click on Parks and Recreation Commission, click on Meeting Audios/Videos, go to Archived Videos (at the bottom) and click on the meeting you wish to listen to. Computers are available for public use at Scottsdale's public libraries.

1. Approval of the Minutes

a) Regular Meeting: February 6, 2013

COMMISSIONER KOCZKA MOVED TO APPROVE THE MINUTES OF THE FEBRUARY 6, 2013, REGULAR MEETING AS PRESENTED. COMMISSIONER BROWN SECONDED. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).

2. Commodity and Service Contracts

Reed Pryor, Parks and Recreation Manager, explained how service and commodity contracts are administered. The Contracts Coordinator ultimately works to resolve any disputes or conflicts that arise with vendors. All contracts are reviewed annually, and contractors are held to a high standard. Whenever a higher level of care is needed in a particular situation, that task is handled directly by staff.

Commissioners asked questions and submitted comments.

3. Off-Leash Area Operations at Chaparral Park

Jan Cameron, Parks, Recreation and Human Services Director, said that while the economic climate has improved, the City always looks for ways to offset the operating and maintenance impacts of programs and services. The Chaparral off-leash area has proven very popular, and users expect a high level of maintenance, which can be costly. Tim Barnard, Parks and Recreation Manager, reviewed how other municipalities manage their off-leash areas. Options include controlled access, or a special revenue account created specifically for off-leash areas. Citizens have proposed the establishment of a volunteer group to support off-leash areas, and the selling of naming rights.

Commissioners asked questions and submitted comments. Mr. Barnard explained that the City would only charge a fee at Chaparral. No other community in the metro Phoenix area charges for access. By consensus, the Commission requested that staff investigate sponsorships, a voluntary donation collection policy, and a memorial wall as ways to offset costs. Scott Anderson reported that the upcoming Paws in the Park event has secured Petco as a title sponsor. Chair Alspaugh suggested that donation forms be made available at the event, and said grant funding might be available.

4. Proposed FY2013/14 Rates and Fees

Bryan Bundy, Senior Budget Analyst, presented an overview of proposed changes to the rates and fees structure for FY2013/14. They are reviewed annually as per City financial policy. Two Commissioners participated in the effort this year. The panel aims to be fair and consistent in application, and tries to achieve a balance between cost recovery and market prices. Proposed changes must be approved by City Council. Commissioners asked questions and submitted comments. Commissioner Harris discussed media reports about the skate park. Commissioner Schlegelmilch suggested the need to revisit youth rates for ballfields.

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5. Strategic Plan

Ms. Cameron highlighted the strategic planning effort that occurred in November. The team created a new mission statement and identified five core goals:

- Well maintained parks and facilities
- Quality customer service
- Knowledgeable staff
- · Budget, capital, and fiscal responsibility
- Marketing of programs and services

Ms. Cameron said the plan is dynamic and fluid. It contains timelines with specific performance measures. Commissioner Koczka shared his impressions of participating in the plan's development. Commissioner Seiden requested quarterly updates.

6. Commissioner Reports

Commissioner Koczka recommended hiking out of Tom's Thumb Trailhead and at Pinnacle Peak Park. He attended the Bond Task Force's presentation to the City Council. Chair Alspaugh encouraged attendance at the Paws in the Park event on February 23. Vice Chair Schlegelmilch noted that 179,000 people attended the Phoenix Open on Saturday, a new daily record.

7. Director's Report of Current Events (A.R.S. § 38-431.02(K)

Ms. Cameron introduced intern Brandon Biltz, and announced that Brett Jackson will assume Don Davis' position once he retires. Staff is currently looking for direction from City Council regarding the budget. She thanked Commissioner Brown for providing evaluation training last week.

Paws in the Park will incorporate two new events this year. The Cactus League in Scottsdale begins February 23, and will continue through March 26. The first of two public meetings regarding the McDowell Mountain Skate Park will be held on the 23rd. The Science of the City of Scottsdale takes place on Saturday at various locations throughout the city. The Commission is invited to the Mayor's Breakfast on February 27 at Granite Reef. The Mayor's State of the City Address will be held at the W Hotel on February 21.

8. Public Comment

There were no public comments.

<u>Adjournment</u>

With no further business to discuss, and no need for an executive session, the meeting adjourned at 6:42 p.m.

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